

Supply Chain Sponsorship Opportunities



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Become a Supply Chain Sponsor

Effective January 1, 2024, WCSC is initiating a sponsorship program for its members' events for various supply chain stakeholders, including but limited to:

- Class 1 Railways
- Shortline Railways
- Railway Support Companies, Transloaders, Railcar Repairs
- Rail Leasing Companies
- Port Authorities
- Terminals – Inland/Port
- Engineering Firms
- Trucking Companies
- Government – Federal/Provincial/Municipal

Sponsorship Levels

Platinum: \$12,000

- Attend all WCSC members' dinners and attend the open portion of all in-person meetings

Gold: \$8,000

- Attend two WCSC members' dinner and attend the open portion of the two in-person meetings

Silver: \$5,000

- Attend one WCSC members' dinner and attend the open portion of the in-person meeting held the next day

Bronze: \$2,500

- Speak at an in-person WCSC members' meeting and attend the open portion of the meeting

Sponsorship Benefits

- Sponsors may be able to contribute their sponsorship fee towards an Associate Membership if they fall within the criteria outlined in the related section
- Sponsors will be mentioned in all internal and external communication related to the WCSC event
- The sponsor's information will be included in WCSC internal/external communication related to member profiles

About WCSC

The Western Canadian Shippers' Coalition represents some of the largest Canadian and North American shippers from multiple resource-based commodity sectors. Collectively, members provide tens of thousands of direct and indirect jobs in communities across Canada, ship billions of dollars' worth of product annually, and spend more than \$6.5 billion on total transportation costs. The point of commonality for our members is a reliance on market-dominant providers of rail freight, truck, port/terminals transportation. We discuss and share perspectives and ideas on important transportation issues and develop clear positions and messages to take to government.

Contact David Montpetit to discuss becoming a WCSC supply chain sponsor.

Current Membership

WCSC's membership currently totals 34, including 24 full members and 10 associate members. We also have one strategic partnership.

Member | Commodity

Alberta Newsprint Company | Forestry
Alberta-Pacific Forest Industries Inc. | Forestry
AltaGas Ltd. | Energy
Canpotex Limited | Potash
Cenovus Energy | Energy
Conuma Resources Ltd. | Coal
Federated Co-operatives Ltd. | Energy
Gibson Energy ULC | Energy
Heidelberg Materials | Concrete, Aggregates, Fly Ash
Inter Pipeline Ltd. | Energy
Keyera Corp. | Energy
K+S Potash Canada | Potash
Millar Western Forest Products ULC | Forestry
Montem Resources Corp. | Coal, Renewable Energy
Nutrien Ltd. | Potash, Nitrogen, Phosphate
Pembina Pipeline Corporation | Energy
Plains Midstream Canada | Energy
Source Energy Services Ltd. | Industrial Minerals/Oilfield Services
Sultran Ltd. | Sulphur
Suncor Energy Inc. | Energy
Teck Resources | Coal, Copper, Zinc
Vista Energy Resources | Coal
West Fraser Timber Co. Ltd. | Forestry
Wolverine Terminals ULC | Marine-Fuel/Terminal Developer/Operator

Associate Members

Arrow Transportation Systems
Ashcroft Terminal
Blue Water Rail Service
Cando Rail & Terminals
GATX Rail Canada
RailState, LLC
Seaspan Ferries Corporation
Southern Railway of British Columbia
Trimac Transportation
Trinsight Logistics Platform powered by TrinityRail

Strategic Partner

Pulse Canada